

# Sponsorship Opportunities



[WWW.GESS-SAUDIARABIA.COM](http://WWW.GESS-SAUDIARABIA.COM)

Join us at GESS Saudi Arabia 2025, an event dedicated to revolutionising the education sector in the Kingdom. We offer exhibitors an exclusive opportunity to sponsor this event, taking place from May 26–28, 2025, at the Mandarin Oriental Al Faisaliah in Riyadh. The show will gather top educators, government officials, and innovators. By sponsoring, you'll elevate your brand's visibility and influence within one of the fastest-growing education markets, ensuring that your solutions are showcased at the forefront of this transformative event.



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## Why Sponsor with GESS?

- + **Shape the Future of Education in Saudi Arabia:** Be part of an event that will set the stage for educational advancements in the Kingdom.
- + **Engage with Key Decision Makers:** Connect with government officials, educators, and industry leaders eager for innovative solutions.
- + **Enhance Your Brand Visibility:** Position your brand as a leader in the education sector, with opportunities to reach a targeted audience.
- + **Global Reach with Local Impact:** Leverage the global GESS audience while making a significant impact on the local education landscape.

## Don't Miss Out:

- + **Secure Your Spot:** Limited sponsorship opportunities are available - act now to reserve your place.
- + **Make a Lasting Impact:** Position your brand as a key contributor to the evolution of education in Saudi Arabia.
- + **Join a Global Community:** Align yourself with the trusted GESS brand and connect with an international network of education professionals.



# GESS Saudi Arabia – Onsite Sponsorship and Print Options

Whether your goal is to network, increase your visibility, expand brand awareness, or a blend of these objectives, we offer a package designed to exceed your expectations.

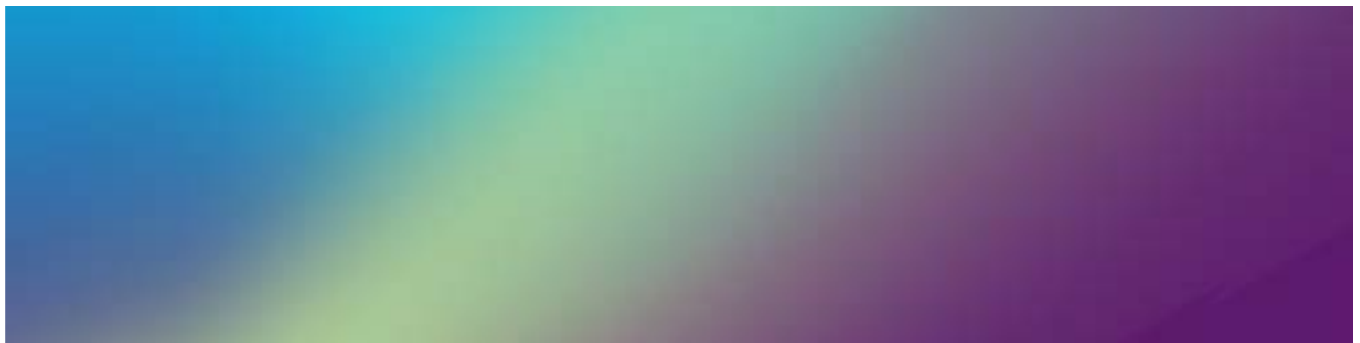
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## Registration Sponsor - \$15,000

- + Logo branding on registration page, confirmation and email
  - + Short company description in confirmation emails sent to registrants
  - + Logo featured on all regular visitor digital badges
  - + Logo on onsite help desks
  - + Logo on show website
  - + Logo on all registration signage
  - + 1 x Facebook and Twitter post from GESS announcing sponsorship
  - + Featured logo on the online floorplan
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## Show Bags - \$18,000

To be provided by the sponsor





## Platinum Package – \$90,000 – 2 Available

Whether you're looking to network, boost your visibility, broaden brand awareness, or achieve a mix of these goals, our package is tailored to surpass your expectations.

Our Platinum Sponsorship Package offers the opportunity to secure a prime reserved stand location, ensuring access to our sought-after clientele and the highest-visibility branding spots at the show. This is a truly exceptional opportunity for those who aim to lead and excel.

### Social:

- + 1 x Facebook post from GESS
- + 1 x Instagram story posts from GESS

### Show Presence:

- + Stand Space – 72m<sup>2</sup>
- + Prime speaking session after opening ceremony / official opening (30 minutes)
- + 1 x lead retrieval with unlimited app licenses
- + Onsite video interview
- + Access to ConnectMe Event App

### Post show:

- + ‘Thank you to Sponsors’ announcement

### Logo Acknowledgement:

- + Website
- + Digital Pre-Show Preview
- + Featured logo on the online floorplan
- + Directional signage
- + Conference rooms
- + Food & Beverage Area branding

### Advertisement:

- + 1 x enhanced listing on online exhibitor list (including logo and video)
- + Stand highlighted in colour on the online floorplan
- + Option to include advertorial text and photo on GESS Education website
- + GESS Talks pre-show Q&A video interview
- + Box Banner on GESS Dubai Show Email (3 editions)
- + 1 x Feature article in Digital Pre-Show Preview
- + 2 x Full page adverts in Digital Pre-Show Preview (front & back cover)

### Digital:

- + 45,000 banner impressions
- + Banner in higher position on GESS Talks newsletter (8 editions)
- + 7,000 retargeting clicks

## Gold Package - \$45,000 - 4 Available

Our gold sponsorship packages are crafted for organisations that aspire to play a pivotal role in shaping the future of the education industry. With a prime reserved stand location, these opportunities guarantee your brand leaves a lasting impression.

### Digital:

- + 15,000 banner impressions
- + Banner in middle position on GESS Talks newsletter (2 editions)
- + 2,500 retargeting clicks

### Social:

- + 1 x Twitter post from GESS
- + 1 x Facebook post from GESS

### Show Presence:

- + Stand Space – 36m<sup>2</sup>
- + Speaking opportunity in the conference program
- + 1 x lead retrieval with unlimited app licenses
- + Onsite video interview
- + Access to ConnectMe Event App

### Post show:

- + 'Thank you to Sponsors' announcement

### Logo Acknowledgement:

- + Website
- + Digital Pre-Show Preview
- + Featured logo on the online floorplan
- + Directional signage
- + Conference rooms
- + Food & Beverage Area branding

### Advertisement:

- + 1 x enhanced listing on online exhibitor list (including logo and video)
- + Stand highlighted in colour on the online floorplan
- + Box Banner on GESS Dubai Show Email (1 edition)
- + 1 x Feature article in Digital Pre-Show Preview
- + 1 x Full page advert in Digital Pre-Show Preview
- + Option to include advertorial text and photo on GESS Education website

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## Silver Package - \$20,000 - 4 Available

Our Silver Sponsorship Package is specifically designed for companies eager to showcase their brand to a wide audience. With prominent branding opportunities, this package ensures your brand reaches and resonates with countless potential clients. *\*Please note that you need to book a stand at GESS Saudi Arabia to take advantage of this package*

### Social:

- + 1 x Twitter post from GESS

### Digital:

- + 7,500 banner impressions
- + Banner in lower position on GESS Talks newsletter (1 edition)
- + 1,000 retargeting clicks

### Show Presence:

- + Speaking opportunity in the conference programme
- + 1 x lead retrieval with unlimited app licenses
- + Access to ConnectMe Event App

### Logo Acknowledgement:

- + Website
- + Digital Pre-Show Preview
- + Directional signage
- + Conference rooms
- + Food & Beverage Area branding
- + Featured logo on the online floorplan

### Advertisement:

- + Digital Pre-Show Preview – 1 x Half Page
- + 1 x enhanced listing on online exhibitor list (including logo and video)
- + Stand highlighted in colour on the online floorplan
- + 1 x Feature article in Digital Pre-Show Preview



## Conference Room Sponsor - \$25,000

- + Logo on conference room web page
- + Logo on holding slides.
- + GESS Talks written Q/A
- + Feature on visitor email regarding conference room - link to Q/A written interview to GESS Education site
- + Speaking opportunity in the sponsored conference room
- + Access to delegate data for chosen conference room, through Lead Insights

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## Start-up Pavilion Sponsor - \$10,000

Position your brand alongside the brightest minds in the education market, support emerging companies, and engage with this dynamic and innovative sector.



### Logo Acknowledgement:

- + Website
- + Digital Pre-Show Preview
- + Featured logo on the online floorplan
- + Directional signage
- + Logo on Banner above area

### Social:

- + 1 x Twitter post from GESS
- + 1 x Facebook post from GESS

### Show Presence:

- + 1 x Start up pod

### Advertisement:

- + 1x enhanced listing on online exhibitor list (including logo and video)
- + GESS Talks written Q/A
- + Feature on visitor emails regarding the start-up zone
- + Option to include advertorial text and photo on GESS Education website
- + Box Banner on GESS Dubai Show Email (1 edition)

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## Product Showcase Talk - \$2,000

Showcase your brand and products live to our audience of educational buyers on this dedicated speaking area.



- + Limited slots per day
- + 20 min speaking slot / product demo
- + Programme on GESS Saudi website
- + Included in programme promoted through GESS Saudi show emails
- + Included in programme promoted through GESS social channels
- + Included in programme displayed in digital show preview

# Sustainability Sponsorship at GESS

We are committed to running GESS as socially and environmentally responsible event.

Align your brand to sustainability goals and get benefits such as:

- + Increased brand awareness amongst attendees
- + Improved brand image and reputation
- + Brand alignment with environmental causes
- + Storyline and themed messaging pre / post event

We have a number of sustainability sponsorship options available including:

- + **Carbon Offset**
- + **Renewable Energy**
- + **Sustainable Water**
- + **Health & Well-Being Events**

Contact a member of the team to discuss further



## CESS Sustainability Sponsor - \$20,000

Position your brand alongside the brightest minds in the education market, support emerging companies, and engage with this dynamic and innovative sector.

### Logo Acknowledgement:

- + Website
- + Digital Pre-Show Preview
- + Featured logo on the online floorplan
- + Directional signage
- + Conference rooms
- + Food & Beverage Area branding

### Digital:

- + 15,000 banner impressions
- + Banner in middle position on GESS Talks newsletter (2 edition)
- + 2,500 retargeting clicks

### Social:

- + 1 x Twitter post from GESS
- + 1 x Facebook post from GESS

### Show Presence:

- + Relaxation Area Sponsor
- + Logo with roll up banner with QR code to website
- + Speaking opportunity in the conference program on sustainability

## Be Part Of Something Extraordinary

The choice is yours, join us to showcase your products to our targeted audience of educational professionals and find how GESS can benefit your business globally. Contact us now to reserve your place at this exciting event and take advantage of what will be your most powerful sales platform of 2024/25.

### For More Details Contact:

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[www.gesseducation.com](http://www.gesseducation.com) | [www.gess-saudi-arabia.com](http://www.gess-saudi-arabia.com) | [www.gessdubai.com](http://www.gessdubai.com)  
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