



DUBAI AIRSHOW 2025 SHOW READY STANDS

17 – 21 NOVEMBER 2025, DUBAI, UAE





Show ready wall with light box

Lockable counter with exhibitor graphic

3 Pin socket UK standard

Waste bin

White chairs & table

Exhibitor grade carpet

FREQUENTLY ASKED QUESTIONS

What is the maximum power consumption available for Show Ready Stands?

- Show ready stands are only provided stand power up to 500watts for the duration of the show. Any equipment that requires more than 500watts power will need to be ordered from GES.
- If you require the sockets to be placed in specific locations in your stand, please contact GES directly on das@ges.com. Otherwise, sockets will be installed at a default location at the discretion of GES and any changes onsite will be subject to staff availability and relocation fee.

Do I have furniture included on my stand?

- Yes. Each booth will have four white chairs, one white round table, one white lockable counter, one white bar stool, and one waste bin. However, should you wish to order for additional or other furniture, kindly visit the [GES Online Shop](#).

Are the visuals provided the same as my stand orientation?

- The sample visual of the stand provided here is for illustration purposes only and the stand you may have booked may be built differently (i.e., 3 open sides or a bigger booth size)

Is graphics included in my stand? Will GES create the designs for my booth?

- Back wall graphics and counter graphics are included; however, artwork design/creation is not part of the booth package. GES will only print and install the ready-to-print artwork files submitted to us. Please refer to the artwork guidelines on the next page. Wall graphics will be printed on fabric.
- For side wall graphics and side counter graphics orders, kindly visit the [GES Online Shop](#).

FREQUENTLY ASKED QUESTIONS

What are the guidelines for me to prepare my artworks?

- Ready-to-print artwork files must be high resolution either in AI, PDF or EPS formats.
- Texts must be outlined.
- Photos must be embedded.
- File resolution at 150 dpi minimum, 1:1 scale
- File name should be as per this template – DAS.[booth#].[Company Name]

When and where do I need to submit my print-ready artwork to GES?

- All artwork files need to be submitted via WeTransfer.com, recipient should be anair@ges.com
- Deadline for artwork submission is **29th October 2025**.

How do I get the dimensions for my wall graphics?

- Graphics dimensions will vary on the orientation of your booth whether one-side, two-side, or three-side open.
- General Formula for each wall dimension is:
2.5m Height x ___mW.

Example 1 (same as the visual): 6sqm stand (3x2), 3 side-open
Dimensions will be:

- Side 1 (Back Wall): 2.5mH x 3mW

How do we reach out to GES if we have any inquiries?

- Feel free to contact us
via email: das@ges.com / anair@ges.com
Via Phone: +971 4 885 5448.