



GESS Dubai 2024 Show Packages

With GESS Dubai 2024 just around the corner - we can't wait to see you face-to-face, and we know our visitors can't either.

As part of your stand package this year you have access to our basic package which includes access to our Leads Insights platform. Offering a single, near real-time view of all your event leads and reporting in one place. Understand who your leads are and how they have engaged with you, to prioritise and target them with tailored follow-up messaging faster and more effectively.

In addition to this you'll also get:

- 1 x unlimited lead retrieval bundle
- 1 x enhanced listing on the online exhibitor list (including video)
- 1 x basic listing on the online floorplan
- Basic entry in Show Preview

If you would like to optimise your ROI at the show and boost your brand awareness to the GESS education community, you can upgrade your package to premium. This will enhance your online presence on the GESS Dubai website and help you to get the best out of the event.

Premium - \$500

Stand highlighted in colour on the online floorplan

Box Banner on GESS Dubai Show Email x 1 edition

1 x Feature article in Show Preview

Option to include advertorial text and photo on the GESS Education website

1 x featured logo on the online floorplan

A4 Show Preview Advert - \$500

For more information contact: sales@gesseducation.com

Show Preview

The show preview is a digital document we send to our pre-registered and prospect databases to give them a detailed early look at what they can find on-site at #GESSDubai. It holds exclusive content from our exhibitors including what exciting features they will be bringing to the show and what they're most looking forward to. This is the best way to get ahead of the game by exhibiting your content to our visitors.

Exhibitor List

Prominent on the GESS Dubai website, the hub for all educators looking to attend the event from around the world. The exhibitor list experiences high traffic and is the perfect place to increase your brand awareness and traffic to your website in the build-up to GESS Dubai.

GESS Education Website

Our global news portal is already an essential resource for educators and features industry news, articles, videos, and the latest show news. Align your brand with our world-class content.

GESS Talks Newsletter

Emailed every fortnight to our prospective visitor database featuring the latest event news and content.

For more details contact:

Website: www.gessdubai.com
Email: sales@gesseducation.com

