ONSITE SPONSORSHIPS



Make it easy to capture an attendee's attention! Give yourself an edge to drive visitors to your booth and ensure they'll recognize your brand. Our exclusive onsite sponsorship packages are the perfect way to promote your company, your brand, and your product. They are cost-effective, and impossible to miss.

	OPTION			OPTION	
1	Aisle Banner 48"w × 48"h	\$2,200	10	Lanyards	\$2,500
2	Column Wraps – Small 79.5"w × 144"h	\$3,000	11	Main Aisle Bench 47.5"w × 15"h	\$800
3	Column Wraps – Large 97.25 "w × 144" h	\$3,500	12	Map & Addendum Highlight	\$500
			13	Show Bags	\$3,000
4	Digital Screens 10+ locations	\$2,500	14	Show Pens	\$1,000
5	Stair Risers 31 steps at main stairs	Inquire	15	Taxi Lane Banner 240"w × 24"h	\$3,500
6	Floor Tile: Main Entrance 6'w × 6'h	\$2,000	16	Taxi Lane Bench 69.5"w × 15"h	\$1,000
7		tile = \$500 s = \$1,200	17	Wall Decal: Registration 96"w × 96"h	\$3,500
8	Founders Limo Magnet 1 limo = \$800 3 limos = \$2,200		18	Window Decal Stickers 46"w × 58¾"h	\$1,400
9	Notepads	\$750			



SALES TEAM

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DIGITAL SHOW GUIDE

The OFFPRICE Digital Show Guide is the official source of information for all attendees. This is a digital publication, not a printed show guide, featuring exhibit hall floor plans, alphabetical exhibitor listings, our Look 4 Less catalog, industry articles, and a complete listing of onsite events. Available online and on our OFFPRICE App.

> VIEW EXAMPLE SHOW GUIDE

	OPTION	COST	
1	Back Cover	\$1,600	
2	Full Page	\$1,300	
3	Half Page – Horizontal	\$800	
4	Half Page – Vertical	\$800	
5	Inside Back Cover	\$1,400	
6	Inside Front Cover	\$1,600	
7	Two-Page Spread	\$2,200	









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ONLINE SPONSORSHIPS

OFF PRICE LAS VEGAS

Have your brand highlighted on our many online channels. Our emails are seen by over 40,000 buyers and over 300,000 people visit our website per year! Utilize our online audience to build awareness for your company and products.

	OPTION	
1	Buyer Enewsletters : vendor spotlight Top 1/3 of Page	\$1,050
2	Buyer Enewsletters Banner Top of Email	\$900
3	Buyer Enewsletters Banner Bottom of Email	\$600
4	Online Dedicated Mobile App Buzz Alert	\$1,650
5	Online Floor Plan Logos	\$300
6	Mobile App Main Intro Screen	\$3,000
7	Mobile App Navigation Listing	\$2,500
8	Sponsored Mobile App Buzz Alert	\$1,000
9	Website Banner Exhibitor List Page	\$500–\$2,000
10	Website Banner Travel/Venue Page	\$650 \$1,150
11	Website Banner Floor Plan Page	\$1,000 \$1,200
12	Digital Retargeting/Remarketing	\$2,000–\$10,000







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