



# LABEL SUMMIT LATIN AMERICA 2024

## EXHIBITORS'S MANUAL

Expovalle Ferias y Exposiciones S.A.S COMPANY IN CHARGE OF ASSEMBLY OF STANDS, DELIMITATION OF FREE SPACESM ELECTRICAL PART, PRINTED ADVERTISING FOR THE EVENT AND FURNITURE RENTAL IN GENERAL.

### CONTACT:

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### STAND LINE

#### A. MODULAR STAND

- Space to cover 6mts<sup>2</sup>
  - Dimensions: 3mts front x 2mts depth x 2,40mts height.
  - Distribution: BACK WALL 3 PANELS OF 1 MT WIDTH X 2,40MTS HEIGHT  
SIDE WALLS 1 BACK PANEL OF 1MT WIDTH X 2,40MTS HEIGHT  
1 FRONT PANEL OF 1MT WIDTH X 1,20 MT HEIGHT
  - White wooden panels.
  - Marking: White border located in the upper horizontal part of the stand, contains the name of the exhibitor in black capital letters, the Font type is the same for all exhibitors in self-adhesive vinyl.
  - Each stand contains:
    - 2 reflectors on the top.
    - 1 dual service outlet at 110 volts – 3 amps (tv, dvd, lcd, mobile or cell phone, pc , sound system)
- Note: If additional energy is required, you must request it in writing by email [gerencia@expovalle.com](mailto:gerencia@expovalle.com) and cancel 30 days in advance of the event.
- 1 folding table of 1,20m x 0,60m dressed with White skirt and colored tablecloth (single color for all exhibitors)
  - 2 white or gray folding chairs
  - 1 beige plastic trash can



# RESTRICTIONS AND RECOMMENDATIONS FOR THE USE OF THE STAND

1. DO NOT NAIL OR DRILLING THE THE PANELIST NOR THE PROFILING.
2. NOT TO PAINT.
3. NOT USING SOLUTIONS, ADHESIVES, NOR SILICONE BECAUSE IT DETERIORATES THE FOIL.
4. DO NOT USE DOUBLE TAPE FACE.
5. DO NOT USE OR HANG; NYLON OF CABLES DRIVERS OF THE ENERGY.
6. DO NOT STEP ON OR USE THE CHAIRS AS STAIRS.
7. NOT TO STAND ON THE CHAIRS.
8. DO NOT BREAK THE FABRICS.
9. THE SHOTS HAVE A CAPACITY OF 4 AMPS FOR (TV, DVD, COMPUTER ETC.) NOTHING THAT CONTAINS RESISTANCE AS (PLATES, MICROWAVE, COFFEE MAKERS, OVENS ETC.

1. USING SCREWS OF PROFILING TO HANG FROM THE PROFILE.
2. USING HOOKS OF CURTAINS AND NYLON FOR HANG UP.
3. USING TAPE NORMAL FOR PASTE.



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## **B. Space Stand**

Free space acquired by some exhibitors, these do not contain any energy point, modulation or paneling.

It is delivered demarcated and delimited with tape on the floor, each exhibitor carries out its design and assembly.

If you require this service and also the energy point, please request it through our email [Gestión@expovalle.com](mailto:Gestión@expovalle.com) and cancel 30 days before the event.



# **LABEL SUMMIT LATIN AMERICA 2024**

## **COST TABLE**

### **FURNITURE FOR RENT:**

- **BAR TYPE HIGH TABLE WITH 3 WHITE OR BLACK ACRYLIC CHAIRS.  
VALUE FOR THE EVENT \$680.000  
US 190**
  
- **ROUND TABLE OF 60CMS DIAMETER WITH 3 FOLDING CHAIRS.  
VALUE FOR THE EVENT \$600.000  
US 150**
  
- **ROUND TABLE OF 1MT DIAMETER WITH 4 EXECUTIVE CHAIRS.  
VALUE FOR THE EVENT \$720.000  
US 180**
  
- **POUFF ROOM: 4 POUFFS OF 50X40CMS + CUBE TYPE COFFEE TABLE (AVAILABLE IN  
WHITE, RED, BLUE OR ORANGE).  
VALUE FOR THE EVENT \$720.000  
US 180**
  
- **SMART TV 32 INCH WITH FLOOR PEDESTAL.  
VALUE FOR THE EVENT \$580.000  
US 145**
  
- **CUBO – WAREHOUSE 40X40X70 CMS HIGH IN WHITE WOOD, WITH DOOR AND KEY.  
VALUE FOR THE EVENT \$380.000  
US 95**
  
- **WHITE WOOD COUNTER 110 CMS HEIGHT X 80 CMS FRONT, WITH WAREHOUSE,  
DOOR AND KEY.  
VALUE FOR THE EVENT \$580.000  
US 145**

**THE MAXIMUM DATE TO PLACE THE ORDER  
FEBRUARY 10 / 2024**



# **LABEL SUMMIT LATIN AMERICA 2024**

## **COMPANY ADVERTISING**

The advertising art will be sent by each other customer and to the measures indicated below editing programs such as: COREL, PHOTOSHOP, ILLUSTRATOR OR PDF IN HIGH RESOLUTION ARE RECOMMENDED

- **BACKING OF 3 M BASE X 2,40 M HEIGHT (BACK OF THE STAND)**  
**VALUE FOR THE EVENT \$1.360.000**  
**US 340**
  
- **BACKING OF 1MT BASE X 2,40 M HEIGHT (BACK OF THE STAND)**  
**VALUE FOR THE STAND \$700.000**  
**US 175**
  
- **ADVERTISING BANNER OF 1,50 M X 0,90 M**  
**VALUE FOR THE EVENT \$240.000**  
**US 60**
  
- **PRINT YOUR COMPANY LOGO (LOCATED ON THE FRONT BORDER OF THE STAND) AND EXCLUSIVELY FOR EXHIBITORS WITH MODULAR STAND.**  
**VALUE FOR THE EVENT \$200.000**  
**US 50**

**THE MAXIMUM DATE TO PLACE THE ORDER  
FEBRUARY 10 / 2024**



# **LABEL SUMMIT LATIN AMERICA 2024**

**COMPANY NAME:** \_\_\_\_\_

**NAME FOR STAND MARKING (MAXIMUM 25 CHARACTERS – LOGO NOT INCLUDED):** \_\_\_\_\_

**STAND NUMBER:** \_\_\_\_\_

**ADDITIONAL ENERGY REQUIREMENT (DESCRIBE THE NUMBER OF POINTS YOU NEED):**

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**REQUIREMENT OF ADDITIONAL FURNITURE, ADVERTISING PRINTS, DECORATION ELEMENTS, ETC. REQUEST THROUGH EMAIL MANAGEMENT [gerencia@expovalle.com](mailto:gerencia@expovalle.com) FOR THE SENDING OF THE QUOTE AND OTHERS.**

**BANK DATA FOR DEPOSIT**

**BANKING ENTITY:** DAVIVIENDA

**CURRENT ACCOUNT NUMBER:** 125031922

**SWIFT CODE:** CAFECOBB

**HEADLINE:** GERMAN GARCIA NAVIA

**ID:** 16.706.419

**AFTER MAKING THE CONSIGNMENT, SEND AN IMAGE OF THE PAYMENT SUPPORT AND THE DATA FOR PREPARING THE RESPECTIVE COLLECTION ACCOUNT TO [gerencia@expovalle.com](mailto:gerencia@expovalle.com)**

