



## **Social Media Success at #GESSDubai**

We've prepared a few pointers for you to make sure you are social media savvy onsite at GESS Dubai this year.

### **MAKE SURE WE SEE YOUR POSTS...**

- 'Mention' us by tagging our accounts in your messages.

**Twitter – @GESSEducation**

**Facebook – @GESSDubai**

**LinkedIn – @GESS Dubai**

**Instagram - gesseducation**

- Use the official event hashtag **#GESSDubai**

We'll be monitoring social traffic using these details. If you don't use them, we might not see your wonderful posts and be able to share them with our visitors.

### **KEEP US IN THE LOOP...**

If you have something going on at your stand that you think we should know about, please let us know. Are you running a competition from your stand over the 3 days, or making a new product announcement?

Get in touch with the marketing team at [marketing@gesseducation.com](mailto:marketing@gesseducation.com).