

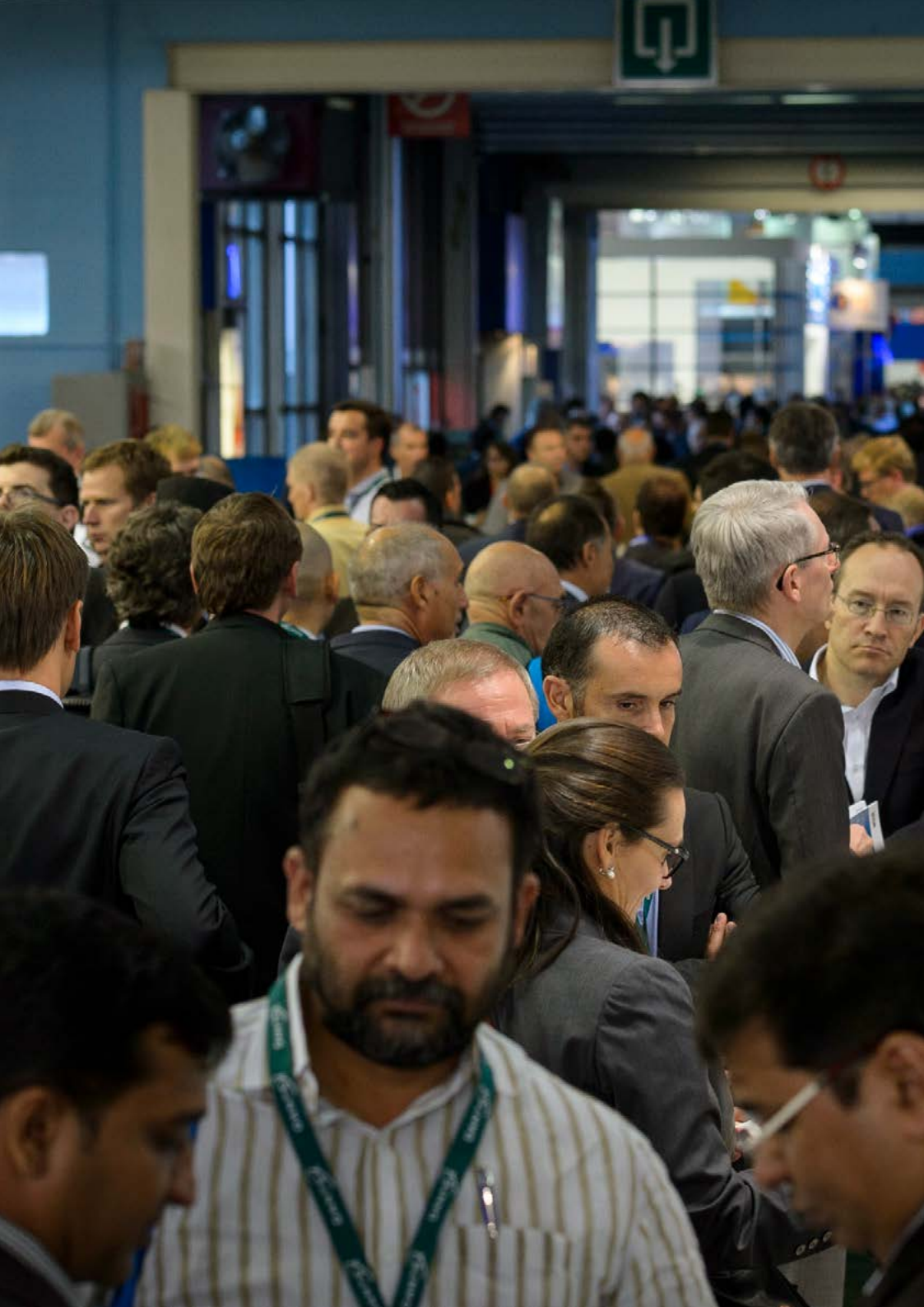
7 - 9 May • Bangkok

LABELXPO

SOUTHEAST ASIA 2020

www.labelexpo-seasia.com

**SPONSORSHIP
OPPORTUNITIES**



So you've made the right decision to exhibit at the largest label and package printing event in Southeast Asia.

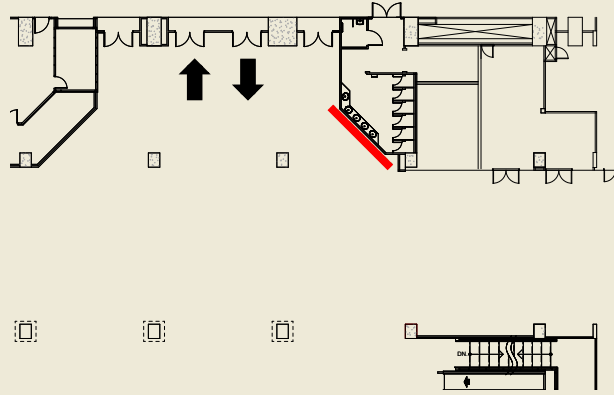
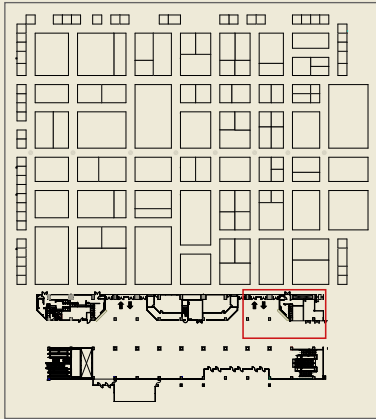
ARE YOU PREPARED?

Every exhibitor is competing for attendees' attention - make it easy! Give yourself that extra edge to drive attendees to your stand and ensure they'll recognize your brand. Be creative! Our exclusive sponsorship packages are the perfect way to promote your company, your brand and your product. They are cost-effective, varied and impossible to miss. Here's an outline of the main sponsorship opportunities. Bespoke packages are also available - do your own thing!

Contact us today to discuss your requirements.

e: rquirk@labelexpo.com

w: www.labelexpo-seasia.com

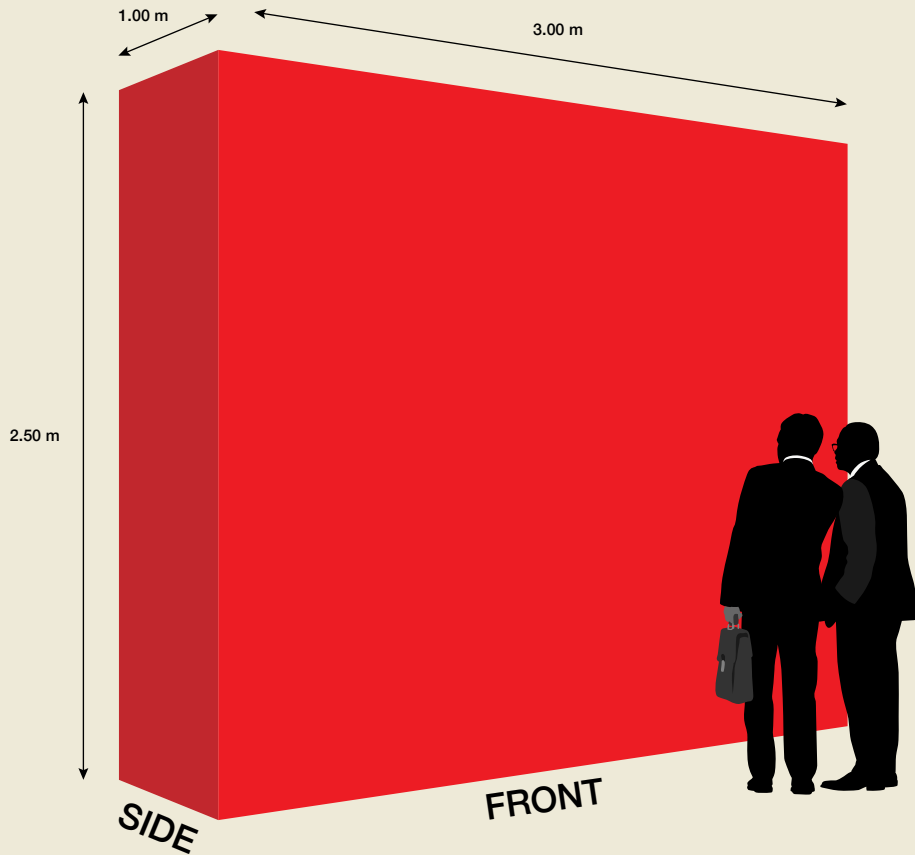


LARGE ENTRANCE SIGNAGE

LARGE ENTRANCE SIGNAGE - \$5,500

Located at the entrance of hall EH101, this large entrance signage dominates the area ensuring that it is seen by all visitors.

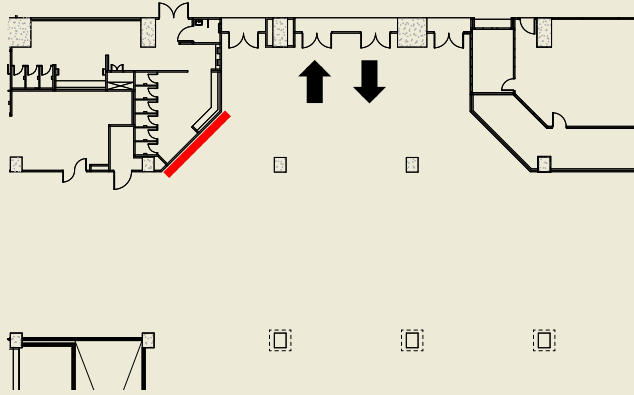
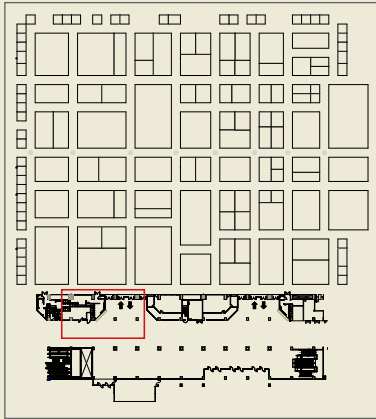
Technical specifications - 3m (L) x 2.5m (H)



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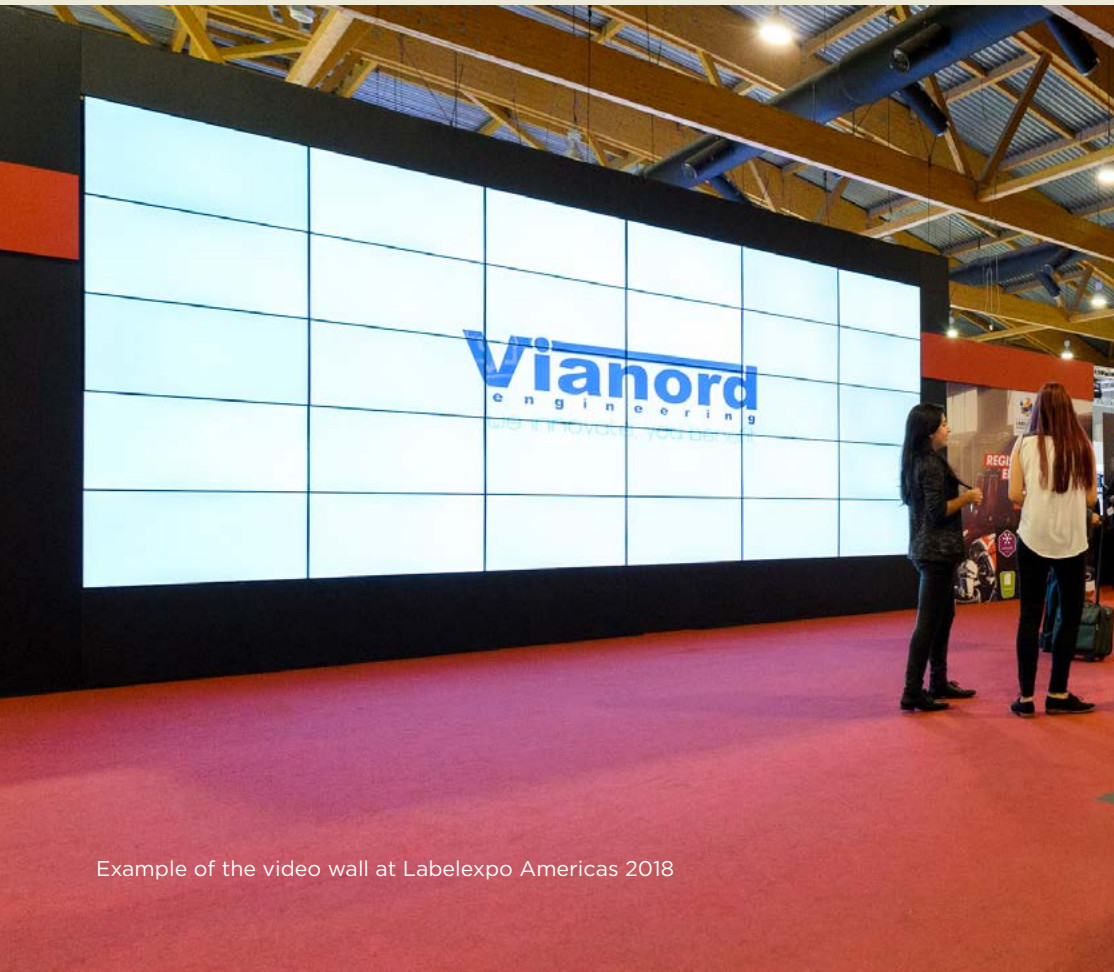
VIDEO WALL

VIDEO WALL - \$1,950 PER VIDEO

Located outside the entrance of hall EH102, the video wall is comprised of **five** 20 second videos on a loop for the duration of the show.

Technical specifications - 3m (L) x 2.5m (H)

OPTION	COST
Video 1	\$1,950
Video 2	\$1,950
Video 3	\$1,950
Video 4	\$1,950
Video 5	\$1,950

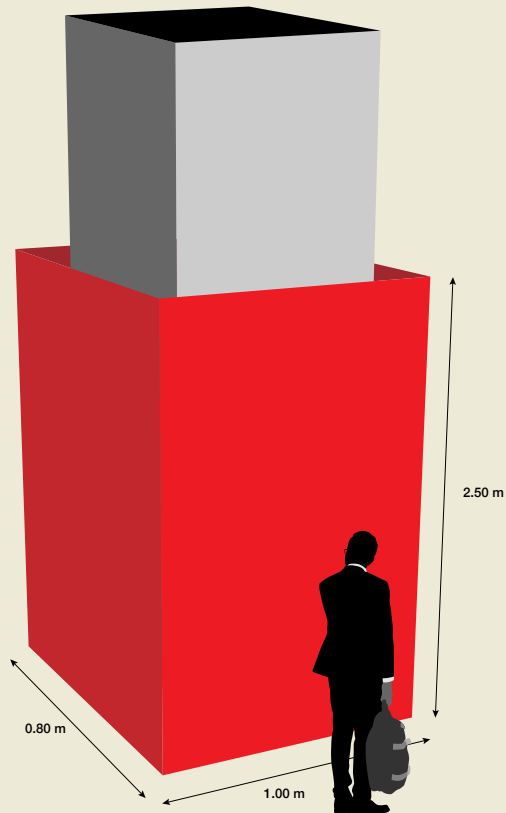
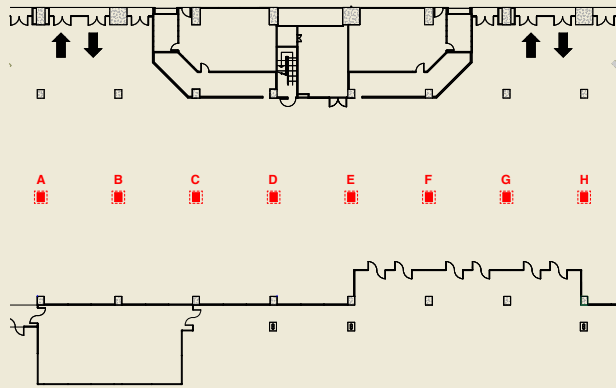
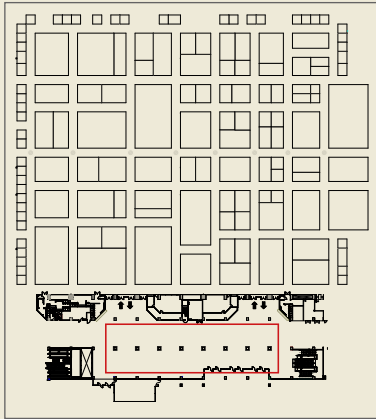


Example of the video wall at Labelexpo Americas 2018

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PILLARS

Eight pillars directly in front of show registration/entrance allow you 360 degree exposure for your company.

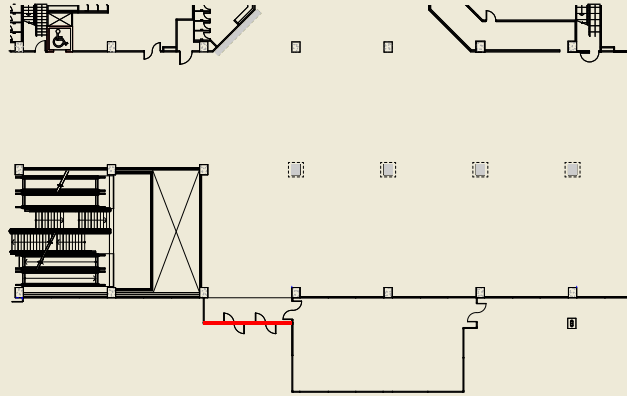
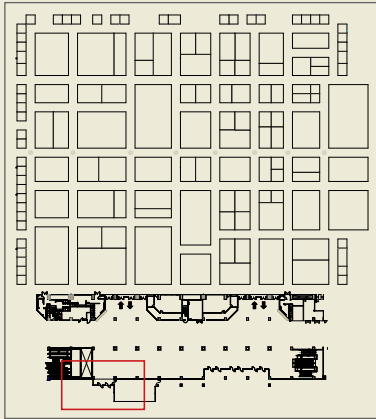
PILLARS

OPTION	COST	SIZE
A	\$1,950	2.5m (H) x 0.8m (D) x 1m (W)
B	\$1,950	2.5m (H) x 0.8m (D) x 1m (W)
C	\$1,950	2.5m (H) x 0.8m (D) x 1m (W)
D	\$1,950	2.5m (H) x 0.8m (D) x 1m (W)
E	\$1,950	2.5m (H) x 0.8m (D) x 1m (W)
F	\$1,950	2.5m (H) x 0.8m (D) x 1m (W)
G	\$1,950	2.5m (H) x 0.8m (D) x 1m (W)
H	\$1,950	2.5m (H) x 0.8m (D) x 1m (W)

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WINDOW GRAPHICS - STARBUCKS ENTRANCE/EXIT

The Starbucks entrance/exit is opposite hall EH102, used by smokers as well as visitors entering BITEC from taxi/car

WINDOW GRAPHICS

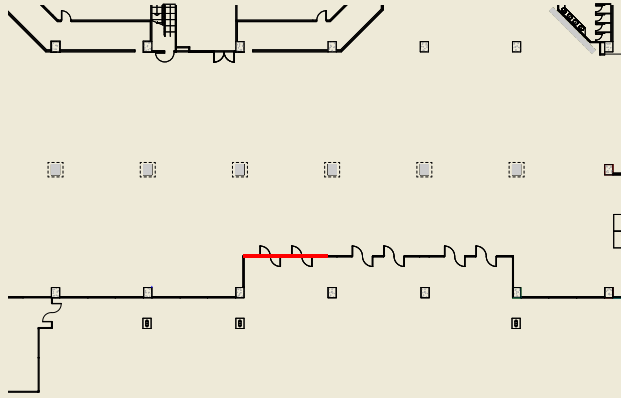
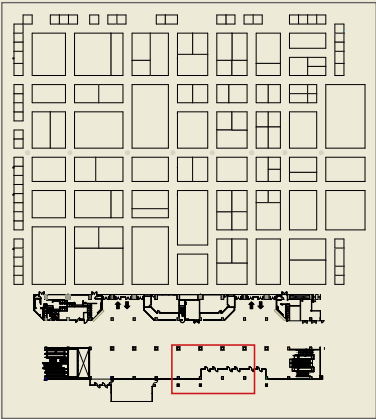
OPTION	PRODUCTION	SIZE	COST
Entrance	Included	5.45m (W) x 1.06m (H)	\$1,950
Exit	Included	5.5m (W) x 1.06m (H)	\$1,950



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WINDOW GRAPHICS - TAXI RANK ENTRANCE

The entrance used by all visitors to the show who come by taxi.

WINDOW GRAPHICS

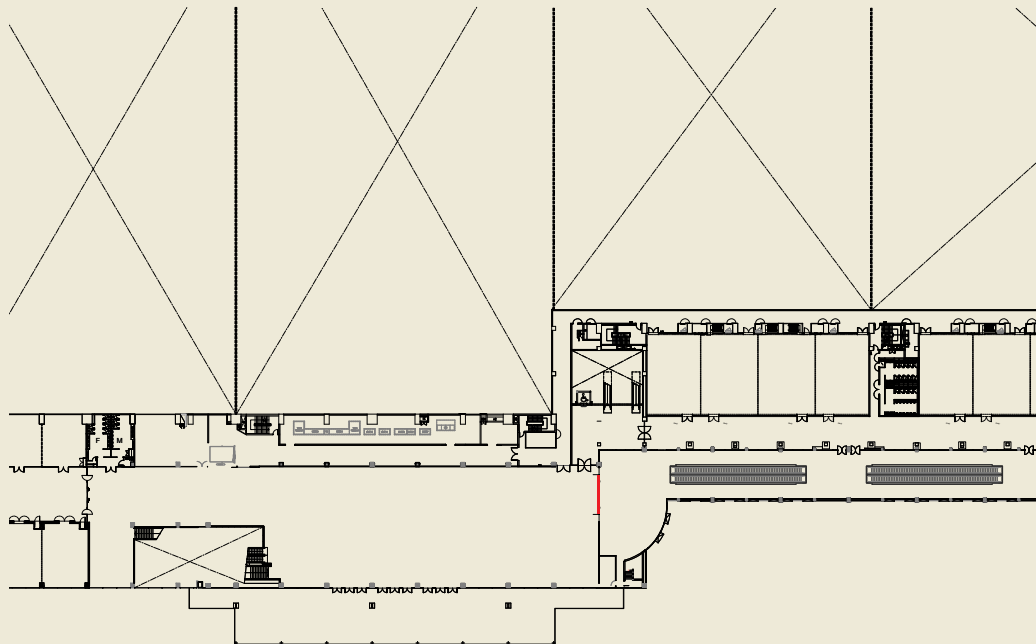
OPTION	PRODUCTION	SIZE	COST
Entrance	Included	5.45m (W) x 1.06m (H)	\$1,950



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WINDOW GRAPHICS – WELCOME HALL ENTRANCE

All visitors to BITEC coming from the Sky Train will walk through this entrance to get to Labelexpo Southeast Asia 2020 halls.

WINDOW GRAPHICS

OPTION	PRODUCTION	SIZE	COST
Entrance A (2 graphics)	Included	260cm x 130cm	\$1,950
Entrance B (1 graphic)	Included	490cm x 130cm	\$1,950
Exit A (2 graphics)	Included	260cm x 130cm	\$1,950
Exit B (1 graphic)	Included	490cm x 130cm	\$1,950



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AISLE BANNERS

A CUT ABOVE THE REST

Prominently displayed in every aisle, these banners are the focus point for attendees trying to find their way around the hall. They are highly visible and irrespective of your position in the hall, provide you with an excellent branding opportunity. No one will have an excuse for not visiting your stand! Sponsorship consists of a logo and stand number on the large banner.



AISLE BANNERS

OPTION	COST	SIZE
A	\$2,250	2m (W) x 2m (H)
B	\$2,250	2m (W) x 2m (H)
C	\$2,250	2m (W) x 2m (H)
D	\$2,250	2m (W) x 2m (H)
E	\$2,250	2m (W) x 2m (H)
F	\$2,250	2m (W) x 2m (H)
G	\$2,250	2m (W) x 2m (H)
H	\$2,250	2m (W) x 2m (H)



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SOUTHEAST ASIA 2020

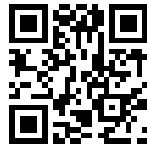
FlintGroup

**Kittipong
Kulratanasinsuk**
GENERAL MANAGER
CCL Label (Thailand)



VIP

GJGKG-QYCRS-TGLYX



VISITOR BADGES & LANYARDS

PAY AND DISPLAY

Imagine every visitor turning into a walking advertisement for your company - thousands of copies of your logo finding their way through the exhibition aisles. As they walk through the door, every person is given a badge with a lanyard which they wear throughout the day and keep afterwards.

Both the badge and the lanyard are available for branding opportunities. They are waiting for your logo!

OPTION	COST	PRODUCTION	SIZE
Lanyards	\$10,000	Client to produce	20,000 pieces
Badges	\$10,000	Included	



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CARRIER BAGS

HOLD ON TO YOUR CLIENTS

Every visitor at Labelexpo is given the show carrier bag, to carry the show guide and floor plan to the exhibition. As a sponsor, your company logo will be prominently featured on one side of the bag, with the show logo on the other side. This is an exceptional branding opportunity. Includes 15,000 pieces.

OPTION	COST	PRODUCTION
Carrier bags	\$10,000	Client to produce

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FLOOR TILES/FLOOR DECALS

A STEP IN THE RIGHT DIRECTION

These large floor tiles display your company logo, stand number and a promotional message. This is the perfect way to help attendees find your stand! Simply provide us with the graphics and we'll do the rest.

OPTION	LOCATION	COST	PRODUCTION	SIZE
Floor tiles (3 tiles)	Across show	\$500	Included	1m x 1m
Single large floor decal	Upon request	\$600	Included	2m x 2m
Single large floor decal	Upon request	\$950	Included	3m x 3m

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