

MEBAA 2022

Brand guidelines



MEBAA logo

Main



Main



Alternative



MEBAA logo

Space

The space around the MEBAA logo should be no less than the height of the 'M' in MEBAA.



Display font - Interstate black

ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789

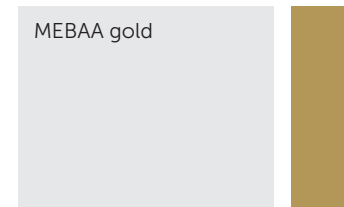
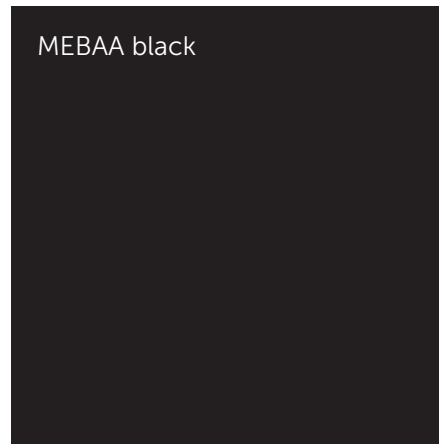
Secondary font - Interstate light

abcdefghijklmnopqrstuvwxyz 0123456789

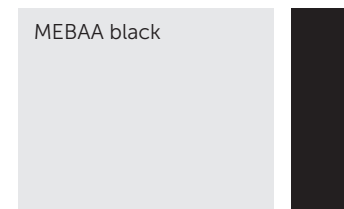
Secondary font body - Museo Sans 300

abcdefghijklmnopqrstuvwxyz 0123456789

2022 campaign and MEBAA colours



Hex #BE9F56
CMKY 20, 30, 70, 15
RGB 190, 159, 86



Hex #000000
CMKY 0, 0, 0, 100
RGB 0, 0, 0

MEBAA strapline

2022 campaign strapline

**The Hub of
Business Aviation**



2022 campaign strapline

**The Hub of
Business Aviation**

